



# BUSINESS OPPORTUNITY

Unlocking Opportunities | Building Futures | Creating Wealth

# About Company

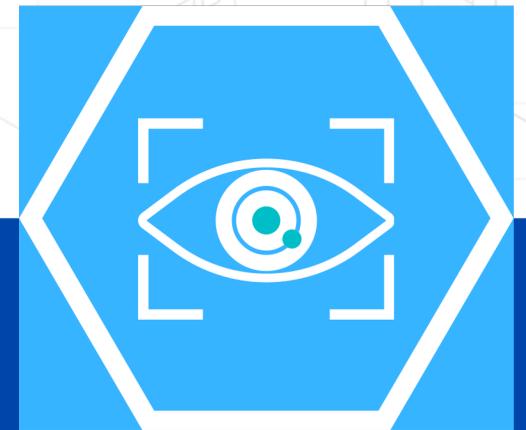
**SBDS MARKETING PRIVATE LIMITED** has embarked on its journey with an extraordinary idea aimed to build a Healthy, Wealthy and Joyous environment for its entire family whether they are Employees, Associates, Customers or our Business Partners. Our **CORE VALUES** are **CARE**, **SERVICE** and **INTEGRITY**. **CARE**: Associate are our greatest assets. We are committed to act with care and compassion for every life we touch. **SERVICE**: Service above self, a credo we live by. We are committed to serving our customers and our community with excellence, respect and devotion. **INTEGRITY**: Being ethical and honest in everything that we do lies at the heart of our DNA. \***SBDS MARKETING PRIVATE LIMITED** is incorporated under the Companies Act, 2013 (18 of 2013). **MSME** Registered Company by government of India. An **ISO 9001:2015** Certified company. Managed by the synergy of highly qualified professional as well as working In the Direct Selling Industry ground level for over more than 20 years.

## Mr. Rana Ghosh

Mr. Rana Ghosh, our respected Managing Director, is a visionary leader with a strong commitment to growth, innovation, and excellence. Under his dynamic guidance, the company has achieved remarkable milestones in the fields of education, health care, and direct selling.



# Vision & Mission



## Company Vision

- Provide Quality products & services by all standards.
- Promoting direct selling as top-of- mind career choice through all community. Establishing an exemplary position in Direct Selling Industry.

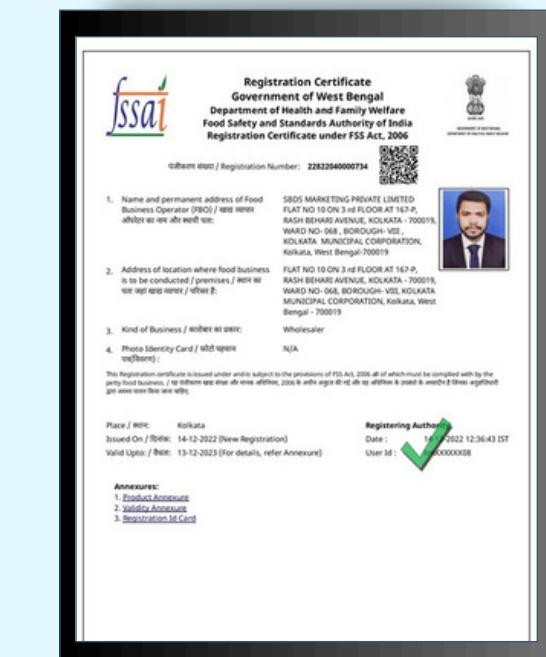
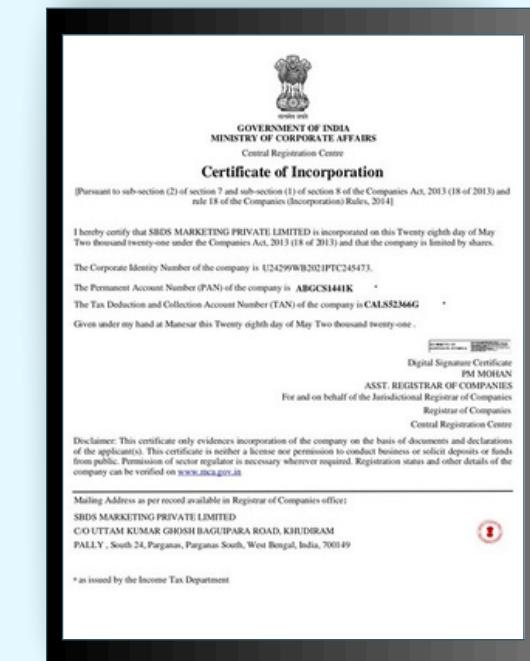
## Company Mission

- To make today's generation skillful with timely and actionable educational Awareness & Study material. Spreading wellness with the help of
- Nutraceutical Superfoods.
- To help people live a life of economic independence on their own terms.
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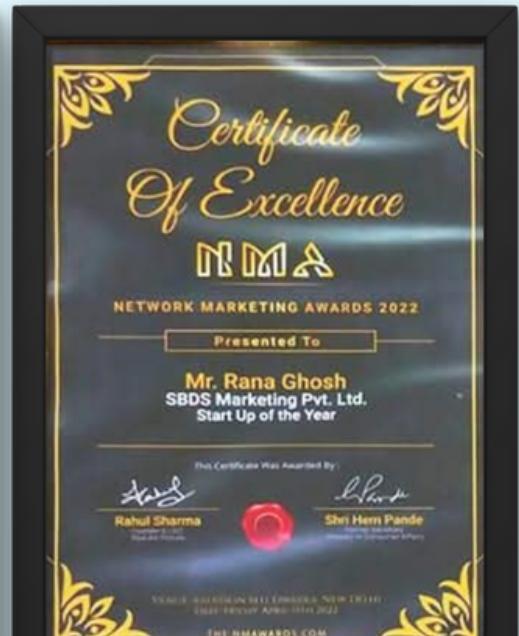
# HALL OF FAME

SBDS is a fully compliant and legally recognized organization in the direct selling industry. The company holds all essential registrations and certifications including Company Incorporation, GST, MSME, ISO Certification, and Direct Selling License. These legal documents ensure transparency, trust, and credibility, proving SBDS operates within government regulations. With proper authorization, SBDS guarantees secure, ethical, and professional business practices for all its associates and customers.



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# Network marketing awards 2022 The most Prestigious Awards of the Direct Selling Industry.



**Social**

**The Weekly Mail**  
THE PILLARS OF DEMOCRACY

**Network marketing awards 2022 The most Prestigious Awards of the Direct Selling Industry.**

TheWeeklyMailTeam

Apr 16, 2022 - 16:03

Updated: Apr 16, 2022 - 16:22

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A photograph showing a group of people on a stage, all holding up their awards. They are standing in front of a backdrop with the 'NMA' logo and the text 'NETWORK MARKETING AWARDS 2022'.

**The Weekly Mail**  
THE PILLARS OF DEMOCRACY

**Startup of the year awarded to Mr. Rana Ghosh (Sbds Marketing pvt ltd).**

The event not only Awarded the best talent however, unveiled some of the myths of Industry by releasing the first ever documentary film on Direct Selling Industry and launched a magazine "FAME - First Choice of Direct Sellers". Mr. Hem Pandy who has been associated with the industry for long, appreciated the organiser of the event "Rahul Sharma " and "Yamini Sharma "for creatively contributing to the industry and congratulated all the awardees. Ms Ameesha patel was also thrilled to attend this unique Award function and was amazed to see the king of excitement and enthusiasm. Network Marketing Awards 2022 showcased the dedication, expertise and sheer hard work of our deserving winners. We would like to wish them the best of luck for the future and congratulate them on their win the prestigious award.

[▲](#) [▼](#)



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# THE INSTITUTE OF **Edu**nation™

## VISION

OUR VISION AT EDUNATION IS TO BE A LEADING TRAINING INSTITUTE THAT PROVIDES HIGH QUALITY EDUCATION AND TRAINING TO INDIVIDUALS FROM ALL WALKS OF LIFE. WE STRIVE TO INSPIRE AND EMPOWER OUR STUDENTS TO DEVELOP THEIR SKILLS AND KNOWLEDGE, REACH THEIR FULL POTENTIAL, AND MAKE A POSITIVE IMPACT ON THEIR COMMUNITIES AND THE WORLD.

## MISSION

OUR MISSION AT EDUNATION IS TO PROVIDE INNOVATIVE AND PRACTICAL EDUCATION AND TRAINING PROGRAMS THAT MEET THE DIVERSE NEEDS AND INTERESTS OF OUR STUDENTS. WE ARE COMMITTED TO OFFERING A DYNAMIC LEARNING ENVIRONMENT THAT FOSTERS CREATIVITY, CRITICAL THINKING, AND COLLABORATION. WE AIM TO EQUIP OUR STUDENTS WITH THE LATEST TOOLS, TECHNIQUES, AND KNOWLEDGE IN THEIR RESPECTIVE FIELDS, ENABLING THEM TO SUCCEED IN THEIR CAREERS AND CONTRIBUTE TO THE DEVELOPMENT AND GROWTH OF THEIR INDUSTRIES.





## COMMERCE PRIME

### COURSE DETAILS :

- ADVANCED EXCEL BUSINESS
- ACCOUNTING TALLY PRIME
- GST TDS CONCEPT OF E-
- COMMERCE CONCEPT OF M-
- COMMERCE E-FILING &
- ALLIED MATTERS PROJECT
- 
- 
- 

### ELIGIBILITY :

- COMMERCE/MANAGEMENT STUDENTS
- GRADUATES
- WORKING PROFESSIONALS
- BASIC COMPUTER KNOWLEDGE REQUIRED

### MODE

- OFFLINE CLASSES
- DURATION: 6 MONTHS
- CLASS TIMING: 3 DAYS A WEEK | 2 HOURS EACH

## DIGITAL MARKETING

### COURSE DETAILS :

- INTRODUCTION TO DIGITAL MARKETING
- WEBSITE OPTIMIZATION & SEO
- CONTENT MARKETING
- SOCIAL MEDIA MARKETING
- EMAIL MARKETING & AUTOMATION
- PAY PER CLICK (PPC) ADVERTISING
- ANALYTICS & REPORTING
- SEO & CONTENT STRATEGY
- E-COMMERCE & AFFILIATE MARKETING
- CONTENT MARKETING & BLOGGING
- SOCIAL MEDIA ADVERTISING
- ADVANCED EMAIL MARKETING & AUTOMATION
- MOBILE MARKETING & APP PROMOTION



Edunation Institute provides quality training and skill development, placement assurance but does not offer any job guarantee, or employment commitment.



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# NUTRI PATH



**COURSE DETAILS :**

- Introduction to Health and Nutrition.
- What is Health according to WHO.
- Systems of Our Body, Organs.
- The Whole and Sole of a Human CELL.
- Metabolism and BMR, Kcal Calculation.
- Food Pyramid and Balance Diet.
- Nutrition(Macro and Micro Nutrients)
- Carbohydrates(Mono,Di and Polysaccharides)
- Protein(Essential and Non Essential Amino Acid)
- Fats(Saturated and Unsaturated Fats).
- Vitamins(Fat Soluble Vit A,D,E,K and Water Soluble Vit C and B Complex)
- Minerals(Calcium, Iron, Iodine, Sodium, Potassium, Phosphorus, Fluorine).
- Fibre.
- Process of conversion from Food to Nutrients.
- Role of Antioxidant and Free Radicals.
- Know about Diabetes, CVD, Arthritis, Cancer.
- DIP diet by Dr.BRC.
- Make your Diet Chart.
- Project Work.

CLASS TIMING   COURSE DURATION   VISIT OUR WEBSITE

Weekly 2 Days & 2 Hours   2 Month   [www.reallygreatsite.com](http://www.reallygreatsite.com)

## NUTRI - PATH

### COURSE DETAILS :

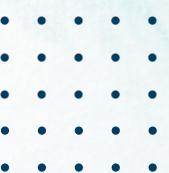
- INTRODUCTION TO HEALTH & NUTRITION
- WHO'S DEFINITION OF HEALTH
- SYSTEMS OF THE HUMAN BODY & ORGANS
- THE WHOLE AND SOLE OF A HUMAN CELL
- METABOLISM & BMR, KCAL CALCULATION
- FOOD PYRAMID & BALANCED DIET
- NUTRITION (MACRO & MICRO NUTRIENTS)
- CARBOHYDRATES (MONO, DI & POLYSACCHARIDES)
- PROTEIN (ESSENTIAL & NON-ESSENTIAL AMINO ACIDS)
- FATS (SATURATED & UNSATURATED)
- VITAMINS (A, D, E, K, C & B COMPLEX)
- MINERALS (CALCIUM, IRON, IODINE, SODIUM, POTASSIUM, PHOSPHORUS, FLUORINE)
- FIBRE
- CONVERSION OF FOOD TO NUTRIENTS
- ANTIOXIDANTS & FREE RADICALS
- KNOWLEDGE OF DIABETES, CVD, ARTHRITIS, CANCER
- DIP DIET BY DR. BRC
- CREATE YOUR OWN DIET CHART
- PROJECT WORK
- 

### ELIGIBILITY :

- STUDENTS OF SCIENCE, NUTRITION, OR HEALTH BACKGROUND
- GRADUATES & POSTGRADUATES
- FITNESS TRAINERS / HEALTH COACHES
- ANYONE INTERESTED IN DIET, NUTRITION & WELLNESS
- BASIC COMPUTER & INTERNET KNOWLEDGE PREFERRED

### MODE

- ONLINE CLASSES
- DURATION: 2 MONTHS
- CLASS TIMING: 2 DAYS A WEEK | 2 HOURS EACH



## DIPLOMA IN PROFESSIONAL MAKEUP ARTIST

### COURSE DETAILS :

- BASE MAKEUP
- SELF MAKEUP
- PARTY MAKEUP
- NUDE MAKEUP
- RECEPTION MAKEUP
- BRIDAL MAKEUP (BENGALI & NON-BENGALI)

### ELIGIBILITY :

- OPEN TO ALL STUDENTS, BEGINNERS, OR PROFESSIONALS INTERESTED IN MAKEUP.
- NO PRIOR EXPERIENCE REQUIRED.
- BASIC INTEREST IN BEAUTY & MAKEUP IS ENOUGH.

### MODE

- OFFLINE CLASSES
- DURATION: 2.5 MONTHS (20 CLASSES)
- CLASS TIMING: 2 DAYS A WEEK / 2 HOURS EACH

### Diploma in PROFESSIONAL MAKEUP ARTIST

**Course Details**

- BASE MAKEUP
- SELF MAKEUP
- PARTY MAKEUP
- NUDE MAKEUP
- RECEPTION MAKEUP
- BRIDAL MAKEUP [ BENGALI & NON-BENGALI ]

**CLASS TIMING :**  
Weekly - 2 Days / 2 Hours

**DURATION :**  
2.5 Months - 20 Class

For More Information  
[www.edunation.tech](http://www.edunation.tech)

Edunation Institute provides quality training and skill development, placement assurance but does not offer any job guarantee, or employment commitment.



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# HEALTH CARE PRODUCTS

TULSI PANCHAMRIT, SPECIAL15(NONI JUICE), AMLA HERBAL JUICE, JOINT & MUSCLE PAIN OIL ,  
PROTEIN POWDER, OMEGA SUPPLEMENT, CALCIUM SUPPLEMENT.



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# PERSONAL CARE PRODUCTS

BODY LOTION, ALMOND & CHANDAN BATH SOAP, WHITE WASH DETERGENT POWDER, HAIR CURE SHAMPOO, ALOE VERA GEL, ONION CONDITIONER, VITAMIN C TURMERIC & ALOE VERA FACE WASH, HAIR OIL, HAND SANITIZER, DENTO FRESH TOOTHPASTE, FAIRNESS CREAM.



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# BEAUTY CAREPRODUCTS



The SBDS Kesar Gold Facial Kit is an advanced 6-in-1 facial treatment designed to enhance radiance. Featuring a blend of Kesar (Saffron) and Gold Ash, it imparts a natural luminosity and youthful glow to the skin. This comprehensive facial solution delivers an immediate brightness and a radiant appearance. Comprising six steps, it enables users to achieve salon-quality results in the comfort of their own home.

## Primary Components:

- Saffron – enhances skin radiance
- Gold Ash – Imparts a youthful radiance to the skin.
- Herbal Extracts – Revitalizes the skin

## Benefits:

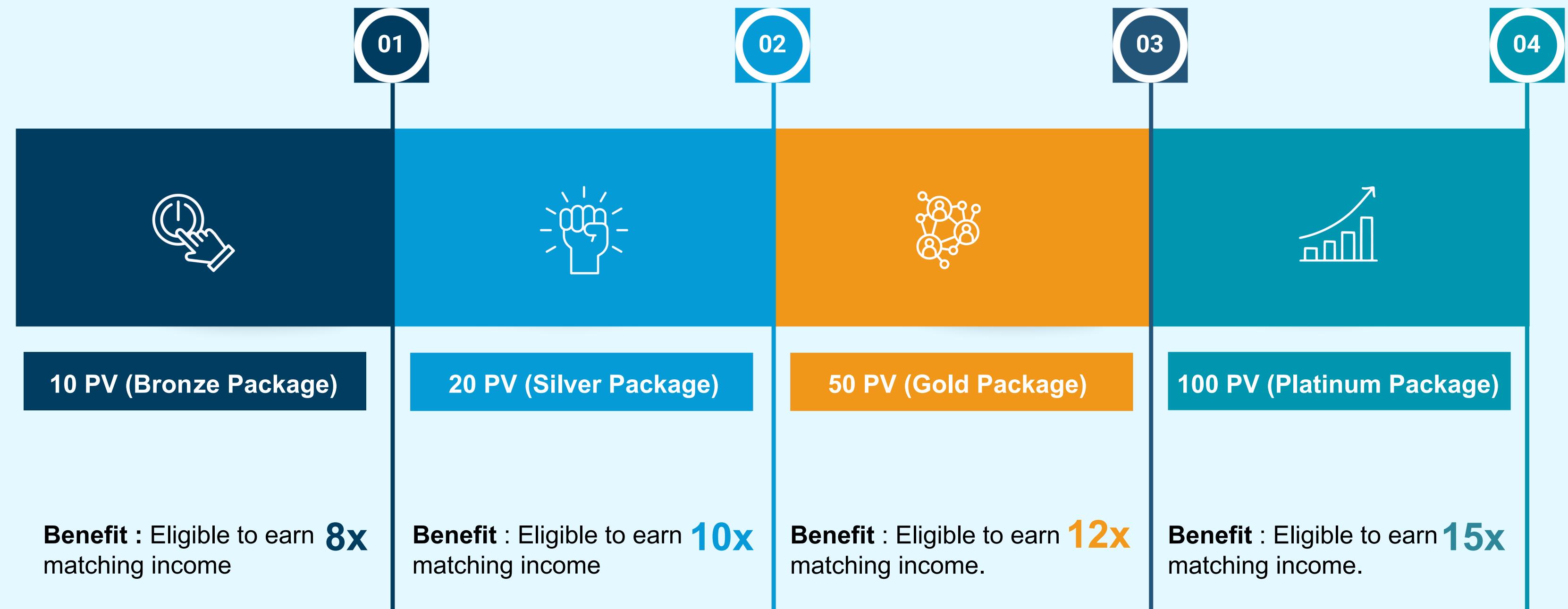
- Thoroughly purifies the skin.
- Eliminates facial dullness.
- Balances skin tone
- Revitalizes the skin, imparting a fresh and radiant appearance.
- Possesses anti-aging properties
- Appropriate for all skin types.

# Kesar Gold Facial Kit



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# Activation Packages



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# Uniqueness Of Our Business Plan

1

You Can Upgrade Your Package in Cumulative Way

2

Weekly Payout

3

First Purchase & Re Purchase PV Included

4

Both Side Carried Forward

5

1:1 Matching For Lifetime

6

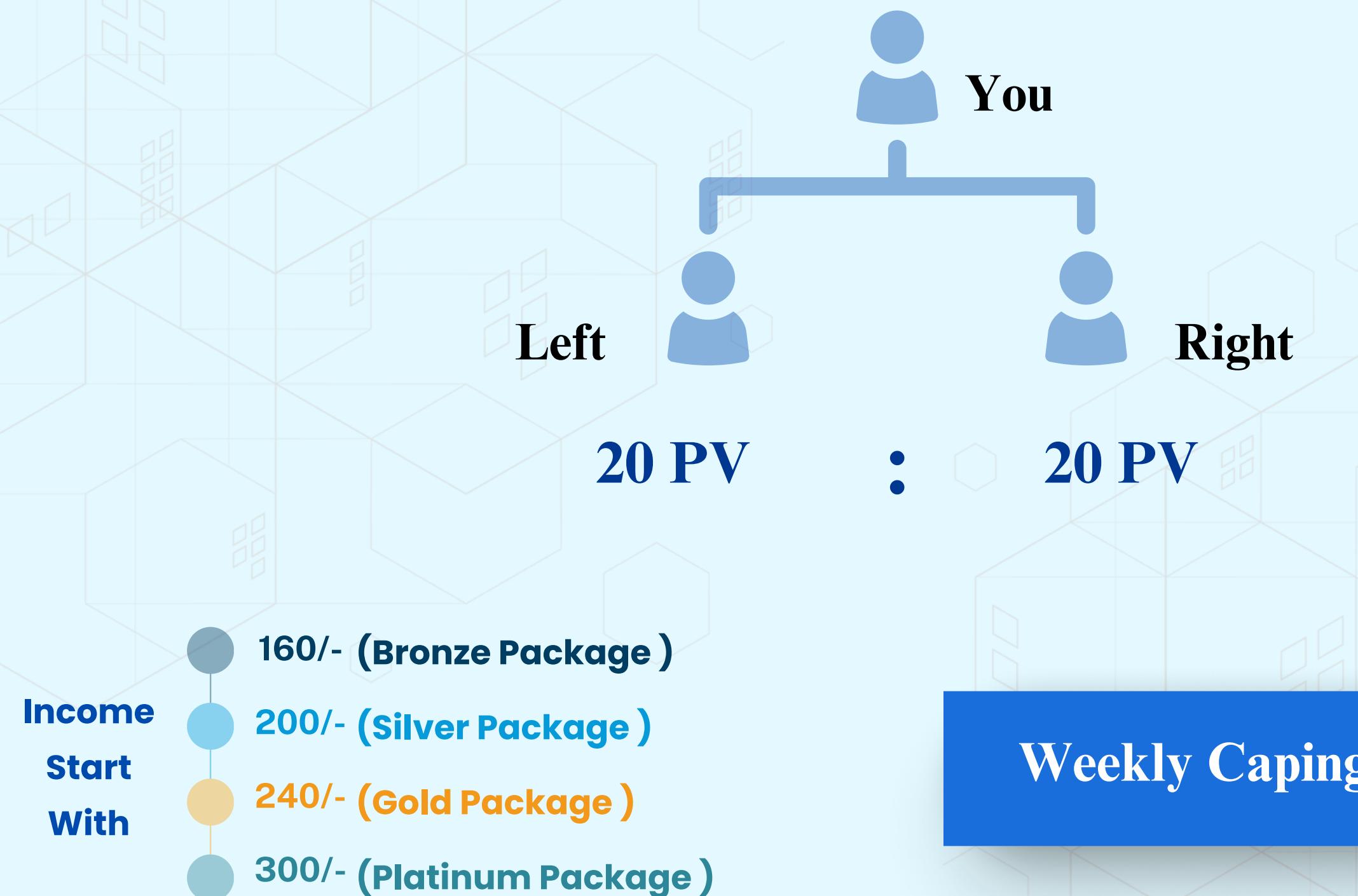
Your Personal Repurchase Will Be Added In Your Weaker Side



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# Matching Income ( 8x to 15x )



**Weekly Caping - 2,50,000/-**

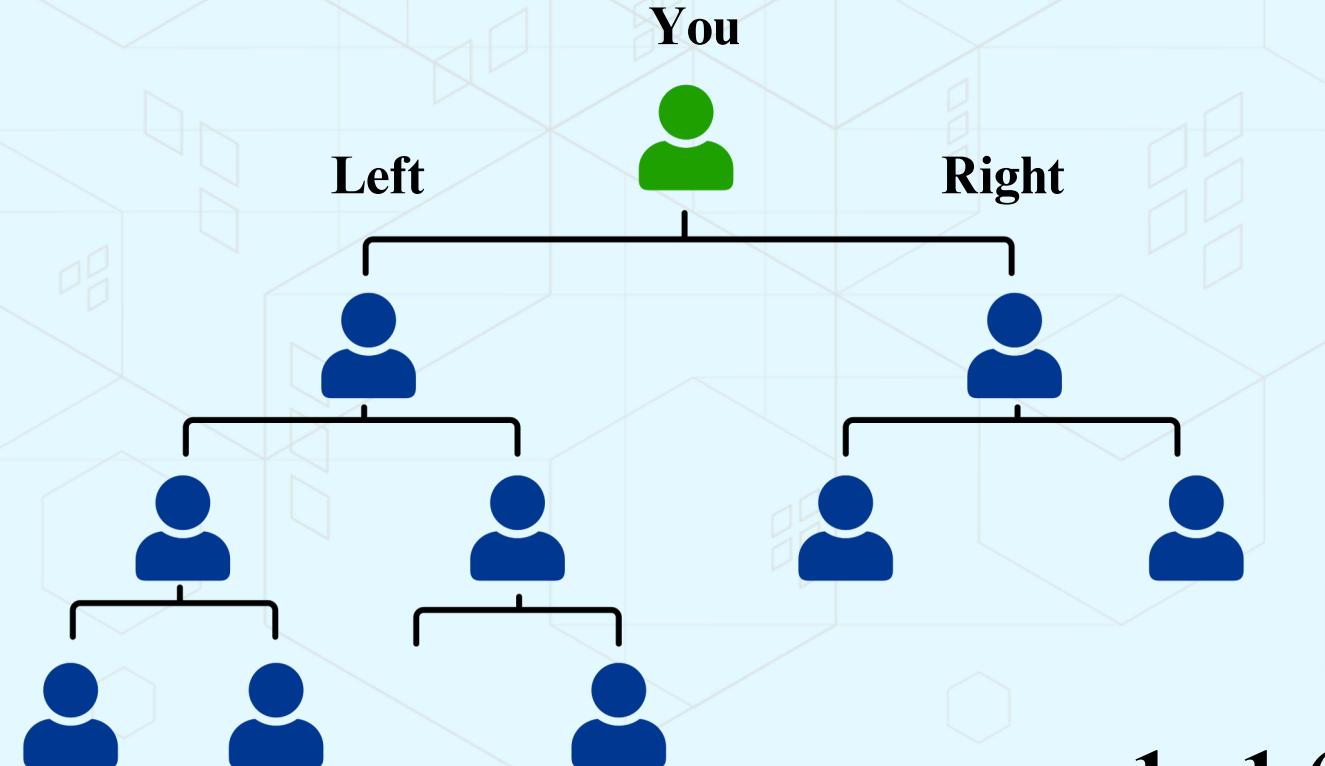


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# Performance Bonus

1 Step = 900 PV in the Ratio of —



1 : 1 ( 450 : 450 )

2 : 1 ( 600 : 300 )

1 : 2 ( 300 : 600 )

SL. NO.	RANK	STEP	PERFORMANCE BONUS
1	Corporate Club	2	7,000/-
2	Presidential Club	6	21,000/-
3	Royal Club	14	49,000/-
4	Emperor Club	30	99,000/-
5	Regent Club	62	1,79,000/-
6	Elite Club	126	3,29,000/-
7	Kings Club	254	5,79,000/-
8	Galaxy Club	504	9,09,000/-
9	Universal Club	904	14,29,000/-
10	Crown Ambassador	1554	22,29,000/-
11	Prince Ambassador	2554	32,29,000/-
12	Ace Ambassador	3754	44,29,000/-
13	Diamond Ambassador	5154	57,29,000/-
14	Crown Director	6754	71,29,000/-
15	Double Crown Director	8754	89,29,000/-



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# Quick Payment System

First Rank:-



Corporate Club — 2 Step =

**Bonus - 7000**

**1st Step = 900 PV**

300 PV →  
600 PV →

1 : 1 ( 150 : 150 )

2 : 1 ( 200 : 100 )

1 : 2 ( 100 : 200 )

1 : 1 ( 300 : 300 )

2 : 1 ( 400 : 200 )

1 : 2 ( 200 : 400 )

1 : 1 ( 450 : 450 )

2 : 1 ( 600 : 300 )

1 : 2 ( 300 : 600 )

**Bonus - 1000/-**

**Bonus - 2500/-**

**2nd Step = 900 PV —**

**900 PV →**

**Bonus - 3500/-**



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# Dream Earn — Earn Forever From One Effort

SL. NO.	RANK	STEP	MATCHING INCOME	PERFORMANCE BONUS	REWARDS	TRIPS
1	CORPORATE CLUB	2	13,500/-	7,000/-	BUSINESS TOOLS INDUCTION / TROLLEY BAG .....	LDP NATIONAL
2	PRESIDENTIAL CLUB	6	40,500/-	21,000/-	WATCH / MICROWAVE OVEN LED.TV / TOUR THAILAND INDONESIA	
3	ROYAL CLUB	14	94,500/-	49,000/-	RAYMOND BLAZER GOLD RING / FRIDGE	MALAYSIA DUBAI SINGAPORE
4	EMPEROR CLUB	30	2,02,500/-	99,000/-	LAPTOP / AC LATEST PHONE / 4 WHEELER	EXOTIC INTERNATIONAL TRIP
5	REGENT CLUB	62	4,18,500/-	1,79,000/-	DOWN PAYMENT HOUSE FUND DOWN	EXOTIC INTERNATIONAL TRIP
6	ELITE CLUB	126	8,50,500/-	3,29,000/-	PAYMENT FOR THAR / JEWELRY SUPER BIKE	EXOTIC INTERNATIONAL TRIP
7	KINGS CLUB	254	17,14,500/-	5,79,000/-	FLAT VOUCHER FOR ACHIEVEMENT VOUCHER	EXOTIC INTERNATIONAL TRIP
8	GALAXY CLUB	504	34,02,000/-	9,09,000/-	FOR ACHIEVEMENT VOUCHER FOR	EXOTIC INTERNATIONAL TRIP
9	UNIVERSAL CLUB	904	61,02,000/-	14,29,000/-	ACHIEVEMENT PREMIUMCAR / BUNGLOW	EXOTIC INTERNATIONAL TRIP
10	CROWN AMBASSADOR	1554	1,04,89,500/-	22,29,000/-		EXOTIC INTERNATIONAL TRIP
11	PRINCE AMBASSADOR	2554	1,72,39,500/-	32,29,000/-		
12	ACE AMBASSADOR	3754	2,53,39,500/-	44,29,000/-		
13	DIAMOND AMBASSADOR	5154	3,47,89,500/-	57,29,000/-		
14	CROWN DIRECTOR	6754	4,55,89,500/-	71,29,000/-		
15	DOUBLE CROWN DIRECTOR	8754	5,90,89,500/-	89,29,000/-		



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LEVEL INCOME

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ADD ON  
SOON

# RETAIL PROFIT



## YOU CAN EARN RETAIL PROFIT:

1. Merchandising Profit: You can earn money in terms of Merchandising Profit (MP) also called Retail Profit. Merchandising Profit means that you can buy products from the company at an associate price (AP) and sell them to the customers at the Maximum Retail Price (M.R.P.). The differential amount between MRP and AP is your Merchandising Profit or Retail Profit. (MP-MRP-AP)



**BUY 1  
AND GET ONE  
FREE**

**SPECIAL NOTE :BUY 1 GET 1 FREE OFFER APPLIES ON ALL PRODUCTS EXCEPT EDUCATION**

# RETAIL REWARD

SBDS offering yearly TRIP as special reward to top performing retailers for recognize their hard work & continue their performance at high level.

## Eligibility Criteria:

- After 20 PV purchase associate will be able eligible for this.
- An associate purchases/sold product throughout the year will be counted for this reward.
- Education combo purchase & ID boostup combo purchases will be not applicable in this rewards system.

SRL. NO.	PV	REWARD
1	100	LDP
2	250	National Trip
3	500	National Trip with family ( 1 member )



# RECOGNITION



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# TERMS & CONDITION

1. Please retain original invoice for future reference.
2. Please check the products received against the invoice before leaving the delivery counter. No claim will be entertained for shortage/damage, once the Customer/Associate leaves the delivery counter.
3. Seller is not responsible for any loss or damage of goods in transit.
4. Company Product Exchange and Refund Policy shall be subject to specified period.
5. In case Customer/Associate find purchased products as defective or not entirely to the satisfaction, he/she can exchange the products within 60 days only from purchase date or Customer/Associate can claim cooling off the products cost within 30 days only, from purchase date by returning the products purchased in saleable condition along with original invoice.
6. Company does not guarantee for any monthly income or any jobs on any of the educational courses.
7. All disputes shall be subject to jurisdiction of competent courts in West Bengal irrespective of whether courts in other areas have concurrent or similar jurisdiction.
8. For any queries, please call customer support on Landline Number 033-24400109



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# THANK YOU

For Your Attention



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